

## Reactions:

- Other states have gone through this — what have they done, how did they attack it
- Futurists — what's coming, what are the changing demographics
- What efforts in other states link transportation funding and planning to land use
- The DRCOG scenario process should be presented — DRCOG will prepare presentations on this
- To what degree is everything on the table— can we change the way trans is financed and allocated
- Key to land use and transportation integration is predictability
- We don't have a marketing consultant and need one
- How we are paying by not paying — cost of deferring
- How do we approach the needs in all the areas and coordinate — Health, education, transportation
- How do we tell the story — it should start now
- Common time frame for all the issues
- Hope we don't focus prematurely on the State pot of money — the needs are statewide and not just CDOT
- Keep federal funds in mind and what is happening there — Talk about what federal policy ought to be
- Voters will want to know we are doing the best we can right now
- Need to get our arms around what the total \$\$ are
- Colorado home rule view is a barrier and we need to talk about it
- 2 federal commissions also going on and we need to know what they are doing
- Referendum D gave no viewpoint about how it would affect quality of life — this has to be in the message this time
- Transportation is not just roads, it is moving people
- Accessibility is an important part of the message and if it isn't on the table it is a concern

- Fear we will end this process with a consensus solution on the equivalent of a 4 cent gas tax — a band-aid — we need 2.5 times the current level to stay even
  - It will be a radical program that has a way to reduce transportation demand — but if we fail to do that we are just putting it off
  - 2 questions: are these good projects and how do we fund them — we need to have some discussion about specific projects
  - Economic benefits are analyzed, Land use and cost are analyzed, what about rural areas, how they will be affected by transportation investment
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- I have heard this information so long — it is so broad brush, we will be defeated by thinking of this just as billions and billions of \$
  - We need to look at this differently — what are the key transportation corridors that need the investment for our successful future — for tourism, for economic development
  - As we look at target goals we need to look at the cost of keeping things at current levels or improvement, not just lessening the deterioration
  - Put in ballot language that existing transportation \$ will be protected
  - What works well in metro area may be a problem in other parts of the state
  - Must make this a multi-modal effort
  - Transit is more than busses
  - Average Colorado family doesn't have a 30 year planning horizon